

EAIA Membership Directory 2016 Advertising Rates

As a previous advertiser in the Membership Directory, we thank for you for your past participation. We hope you will continue to promote your business while supporting the EAIA by placing an ad in the Membership Directory, which will also be included on the EAIA Web page:

www.earlyamericanindustries.org.

Cover Ads

There is limited ad space on the inside and outside covers. If you have purchased a cover ad in the past, we will hold that space for you until July 10, 2016. After that date, all cover ad space will be available on a first-come-first-serve basis. Act now to reserve your ad, as space is limited.

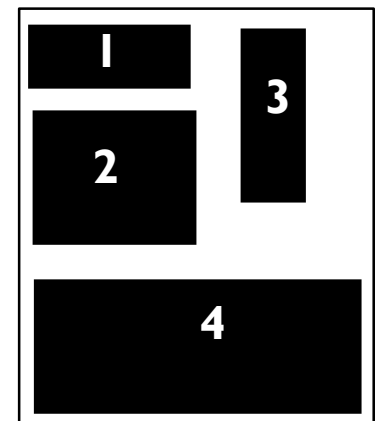
Reservations and payments must be received by July 15, 2016. To reserve your ad, mail the form at the bottom of the page along with your check or credit card information to: John H Verrill, P.O. Box 524, Hebron, MD 21830. Questions? Call 703-967-9399 or email executivedirector@earlyamericanindustries.org.

Other Charges

It is recommended that ads be camera ready. "Camera ready" means that the advertisement is ready to print as it is received. There is a flat rate charge of \$25 for preparing ads in a camera ready format; this includes re-sizing, updating information, adding new artwork, etc. If you do not have camera-ready art, we can arrange for set-up for your advertisement. Design charges begin at \$50.

Format: Business cards are accepted, but please send a clean copy. If we scan your business card, it will run "as-is." Electronic files are acceptable in PDF, TIFF or EPS files or as Photoshop® files. Please include all fonts and artwork with your files. Please also include a hard copy of the ad. **Microsoft Word or Publisher Files are not acceptable.**

EAIA 2015 Membership Directory Ad Formats & Rates				
Categories:		inside ads	inside back cover*	inside front & back cover*
sizes	W x H			
1	3 $\frac{1}{2}$ " x 1 $\frac{7}{8}$ "	\$25	\$50	\$80
2	3 $\frac{1}{2}$ " x 3 $\frac{7}{8}$ "	\$45	\$85	\$115
3	1 $\frac{7}{8}$ " x 3 $\frac{7}{8}$ "	\$25	NA	NA
4	7 $\frac{1}{2}$ " x 3 $\frac{7}{8}$ "	\$120	NA	\$160
5 (Full page)	7 $\frac{1}{2}$ " x 9 $\frac{3}{4}$ "	\$200	NA	NA
* Cover ads are available only in sizes 1 and 2 and 4 (only on the back cover.)				



2016 returning

Deadline July 15, 2016

EAIA Membership Directory 2016 Ad Reservation Form

Business Name: _____

Contact: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone (day) _____ E-mail: _____

Membership Directory Ads

The chart below shows the regular price of ads Please circle the size you wish to purchase.

Size	Dimensions	Inside ads	Inside Back Cover	Inside Front & Back Cover
1	3½ X 1⅞	\$25	\$50	\$80
2	3½ X 3⅞	\$45	\$85	\$115
3	1⅞ X 3⅞	\$25	NA	NA
4	7½ X 3⅞	\$120	NA	\$160
5	7½ X 9¾	\$200	NA	NA

Set up charge if applicable (\$25 each ad) \$ _____

Ad Total \$ _____

Total Cost \$ _____

Please fill out credit card information below or make a check payable (in USD) to EAIA and mail with this form to John Verrill, P.O. Box 524, Hebron, MD 21830. Questions? Call 703-967-9399 or e-mail: executivedirector@earlyamericanindustries.org.

Please charge this amount \$ _____

Credit card type: MC / Visa/ Discover (circle type)

Name on Card _____

Card # _____

Expiration Date _____ (mm/dd/yy)

CVV (3 digit # found on the back of the card) _____

Billing Zip Code _____

I will need design services. Please contact me with information.

Include your advertisement with this form along with a disk, or e-mail ad to executivedirector@earlyamericanindustries.org (put Directory 2016 in the subject line). Please do not make notes on your original art work. **Deadline is July 15, 2016**

This form may be scanned and emailed.